



---

## **A Call to Artists From: Heritage Museums & Gardens**

Heritage Museums & Gardens celebrates American culture and inspires lifelong learning by sharing excellence in horticulture, garden design and the exhibition of great collections. We offer our visitors many opportunities to learn and to take part, ranging from quiet contemplation to active exploration.

In 2012, we will utilize our beautiful 100 acres of display gardens to showcase the work of contemporary Cape artists. Next year in our indoor space, we will be featuring a major exhibit of the work of Norman Rockwell - over 150 paintings, drawings, photographs and objects by this well-loved American illustrator.

To complement the exhibit, never before seen in the Boston area, we wish to feature a complementary exhibit of a powerful symbol of American culture and a significant garden design element - the garden gate.

We invite contemporary artists to create a fanciful but working garden gate to be exhibited at Heritage from May 19 - September 30, 2012. Work will be for sale, with 60% of the sale price going to the artist and 40% to Heritage to support the exhibition program. Works will be featured throughout the grounds with professional outdoor labels. Sales will be handled by our professional retail management. A special opportunity for garden gate purchase will be offered at Heritage's annual Enchanted Evening Gala, which will be held on the grounds at Heritage on July 28, 2012.

The Garden Gate exhibition offers artists an unparalleled opportunity to have their work seen by over 80,000 people that comprise Heritage's multi-generational audience, and special opportunities for exposure to art buyers. Artists will be part of a special exhibit opening party, providing additional opportunity for connection to potential patrons. The exhibit will be heavily advertised along with HMG's 2012 season, and will appear on its website and in other communications to its

substantial list of friends and supporters.

## **Specifications**

Pieces should be no larger than 5' high by 4' in width. Gates may be in any medium but should be built for actual installation in a garden. Gates should be mounted so that they will stand and should be operable. Gates should not require concrete footings or any other permanent type of mounting method for the period of display. Gates will be outside in the elements, so must withstand the weather. Work will not be insured by Heritage. If chosen artists wish to insure their work, they are invited insure works and submit a certificate of insurance.

We hope that artists will be inspired by our display gardens and invite artists to tour the grounds.

After artists are notified of acceptance by January 31, the work must be completed by May 12, 2012 to be ready for installation before the exhibit opening on May 19.

## **To Submit**

Artists are asked complete the attached form and to submit sketches of designs and descriptions of their work including dimensions, medium, how the work will be secured to the ground, and an artist's statement about the work of no more than 500 words by December 31, 2011. Submission should be made electronically in a PDF format to: [gates@heritagemuseums.org](mailto:gates@heritagemuseums.org). This address will not be monitored so please use it only for submission. For questions, contact Jennifer Madden, Director of Collections and Exhibits at [jmadden@heritagemuseums.org](mailto:jmadden@heritagemuseums.org) or 508-888-3300 x 101.

A jury selected by Heritage and the Arts Foundation of Cape Cod will select up to 20 works for display and will notify artists by January 31, 2012. Heritage will collaborate with the artist for appropriate placement of the work on the grounds in designated areas.

## [The Submission Cover Sheet](#)

## **Additional Opportunities**

Heritage Museums & Gardens inspires life-long learning. Accordingly, we invite artists who have interest in presenting workshops, demonstrating during one of our special events, or presenting lectures on their work and techniques to contact us. We are most interested in deepening our collaboration. Please contact Heather Mead, Director of Programming at [hmead@heritagemuseums.org](mailto:hmead@heritagemuseums.org) or 508-888-3300 x 149 to discuss your ideas and to learn more about our programming. We will be inviting participating artists to an opening reception for the exhibit.

Thank you for your interest in this project. We look forward to promoting the work of Cape artists together with the Arts Foundation of Cape Cod.

**Deadlines:**

Submit proposal by 5:00 PM on December 31, 2011.

Selected work must be complete and ready for installation at Heritage by May 12, 2012.

---