



MAEA
Meeting Minutes
Transportation Bldg
July 12, 2011

Present: Christopher Whitehead, Coní Moore, Kristi Oliver, June Krinsky-Rudder, JohnMichel Gray, Tim O'Connor, Sarah Dugan, and Sue Gallagher

- *Christopher calls the meeting to order 3:45 pm*

OLD BUSINESS:

Awards: No Report

Treasurer's Report: Report, documents not available → approx. \$10,000.

Membership Report: Membership Report just came in CW will send it out to all (Done CW 6/19/11); about 565 members (report not available for meeting). Membership increase \$15, will be \$85 as of June 30th (\$15 increase at NAEA). Mentioned at Team East - Team East made a big deal about membership, i.e. what to do to boost it; suggested member show and Art ALL State. Suggestion to leave the increase at \$15, and not increase dues at MAEA level – motion by JM, seconded by Tim. All in favor.

Team East Report: Attended by C. Whitehead in Charleston, WV

Day one:

Journaling, doodling, taking notes, creating continued throughout the retreat while meetings took place.

MA is doing well in terms of membership – many other states are down; hoping to We are looking for more to be done for members at national level – particularly in the area of advocacy.

Questions raised (QR):

- MAEA Membership – what does one get for it?
- Do we increase membership when national convention is in NY.

Team East reports available on state presidents' pages; Christopher to forward website to board. Team East site will only be up until school starts – Forwarded CW 6/19/11.

Day 2:

NEAE New president Bob (Dr. F. Robert Sabol), presented NAEA goals and some of his research with regard to NCLB;

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Presidential State Reports:

2 things that were in every state report – YAM and Scholastics

RI website – students discussing Scholastics, etc.

CT and RI produced videos; RI newsletter has photos of individual photos of the national award winning work on display.

None of the other states manage their own websites – and all complain about their inability to make changes easily.

“West Virginia was beautiful, but is one of the poorest states in the country (lots of unemployment, closed businesses; art educators are active and passionate about art education.” - CW

Hot topic at Team East:

- rates for website advertising – MAEA plans to provide links for conference vendors (new window will open, so MAEA window will not close)
- membership, i.e. what to do to boost it; (QR) What are the benefits of joining? suggested member show and Art ALL State;

Next year, Team East will be in Vermont; (QR) will MA host in 2013?

Website: Different pp on it HTML; summary/week and /month during 3,900 visitor in May; 5990 pp; hts 18,164

Advertising on web site talked about at Team East; they were excited about it; we had decided only conference vendors could run ads in sidebar, was a hot topic at TE

- Quark, Christopher responded to them; they wanted us to put their software on site Christopher explained that they had to be a vendor at the conference.
- Sewing site Fabric Mavens wants a trade on our website and we could be on theirs: NO
- Sergeant art -- win a trip to NYC for YAM they sponsor trip; pick a winner who is on board, so they can come back and report about it; form would include Sergeant Art's logo on our literature we hope to increase membership through this initiative.

Also: Our bank changed from Visa to MasterCard, so we need to make Earthlink aware of changes.

Youth Art Month:

The Worcester Art Museum no longer allows any food to be brought in, (goal is to control nutritional content, food quality, sanitation and abide by food distribution laws). Food can only be distributed by a professional caterer or vendor. MAEA BoD had voted “No” to the food vendor earlier because they did not want the parents to have to purchase food at the event. Inquired about providing coffee and juice only – Answer: \$158 will be the cost for coffee and juice will – MAEA BoD will decide as date nears.

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Sergeant art -- win a trip to NYC for YAM they sponsor trip; pick a winner who is on board, so they can come back and report about it; form would include Sergeant Art's logo on our literature we hope to increase membership through this initiative. As of now, Sargent sponsored YAM at Worcester and AAS with materials.

We may need to add an additional release form? We will need a form that is viable for both exhibits (Boston and Worcester)– form must provide for parent signature.

Criteria for Sergeant Prize

- Proposal: will give prizes to students; they offer prize- all expense paid trip one winner in each category (elementary, middle, high) all winners go at the same time: group trip
- SargentArt.com
- 50 people are selected in the summer to go to museums.
- Want details by the end of the year

Art ALL State:

ART ALL State 2011 was Memorial Day weekend 27th & 28th

- Lots of photos up on the blog
- Nat'l website up to date We have date for Nat'l Art ALL Stars Aug 5-9, 2013
- Next year is the 25th year, they are cooking up some special events, first Friday & Sat. in June (1st and 2nd)
 - (it's an S.A.T. day, and we're running into graduations, but we can't avoid everything)
- We got a letter from Art ALL State thanking us for our sponsorship from Gillian at WAM
- Gillian and Honee accepted an award at Mass ART commencement (Blog photo of awards)

Scholastic News:

Renegotiated with Globe; 3 out of 15 scholarships from MA

At TE the 2 things in every state's report: how they handle Scholastics and YAM

At national 3 out of 15 national scholarship winners were from MA.

Other:

Christopher will forward *Leadership Lens* form NAEA to MAEA BoD – Sent CW 5/27/11.

New Business:

Hotspot Verizon plug it in to be able to Skipe, and go online at any meeting location. It will be good if we need internet access – which sometimes has been a problem in the past.

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- Christopher has used the Verizon one; it merits more research, Sarah ATT, CW Sprit, and Coni will check Verizon

Closing reception for MAEA Teacher/Member Show and work pick-up, Friday the 16th of Sept. at the Transportation Building in Boston. time TBD (security may be required, but minimum of 4 hours)...possibly 4pm – 8pm (but guards stay an extra hour? Cost for 2 guards \$137) Is 5pm – 8pm more reasonable? We only pay for after 6pm. (must pay until 10pm) Probably 5pm – 8pm. (Lots of discussion – but seems that it will be 5pm – 8pm so people will be able to make it after work, and will have time to grab their work while there are still security guards on duty.)

Conference:

“Rediscovering Cape Cod” MAEA Fall Conference Resort and Conference Center at Hyannis

Friday, November 11th Title will be: “Creative Learning in the 21st Century ”

It can count for PDPs as long as we have interrelated workshops under an education theme. The DESE will review the workshops to determine whether they meet the academic qualifications. (According to a gentleman who Coni spoke with) According to John-Michael, it must be accepted by the individual districts. We need to research this further so we know how to present the information to workshops.

Proposals due Sept. 15th; no more than \$50 reimbursed; same cost for registration/does not include lunch or evening meals – but we will have an awards lunch (continental breakfast for Saturday morning).

Rooms available at \$99.

Can check into rooms the night before

Friday Afternoon getting there free admission to museum of Cape Cod Plymouth

Lesson plan Friday night activity

Awards luncheon

One 60 min 3 1 ½ hr sessions

Reception with and cheese with guest speaker

Continental breakfast

Coffee cart available

Can we work in some sort of juried exhibit? At Cape Cod museum? (which is far away) J-M suggests just doing summer show at Transportation Building; Christopher states that as a member, he would like opportunity for at least two exhibits per year. Another idea – composite of Tim/Christopher’s ideas – physical show in one place; electronic version at conference.

Vendor tables: \$125. /table 175 for double table

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June moves to have vendors free on Conference page on website for month of November...Coni seconds...all in favor (original suggestion is Christopher's) We will have the vendor free for Month of November 2012.

Speaker: if we can get someone for free, but can cover hotel costs/travel if need be. NAEA fellows should be available to speak. Researching speakers who might be available – perhaps Judith Burton (from BU)...more research needed...we will discuss this further

Talk to Salem State about speaker for 2013 now. - CW

We plan to use our Pay Pal account for registrations – might need to update info

Save the date/submit proposals blast will go out this week. Sent Cory and CW 6/18/11. Blast about awards next week. Sent _____.

Other New Business:

Immediately after Team East 2011, Christopher will switch roles with Coni, and we will need to pick a “President Elect” who will step in after Coni’s presidency ends.

August 12th meeting in P’Town; Tim moves that we offer a \$50 stipend for those who travel to meeting (up to 10 people) – best to book early for high speed ferry; Coni seconds; all in favor. All other states have Board member retreats – we should have one each summer (but not paid by MAEA). Maybe make the P’Town trip an annual event. Ferry start at 9:00 meeting at 11:00

October board technology meeting...where Christopher will teach how to update pages, and Cory will teach how to do Constant Contact; perhaps Sarah will teach FB, and Greg will teach Ning. (Cory’s attendance is crucial.) We can use computer labs at WAM – Perhaps a Saturday? The 15th?

September meeting – review workshop proposals – and Award submissions
Where to meet?

- September 17th at June’s house (conference meeting) 11am

June to contact board with possible dates/times for meetings in August, September, and October. (October 15th – 3pm technology; board at 4pm)

November – at Conference – board dinner meeting on Friday night?

- *Christopher: Adjourns meeting at 5:55 pm*