



MAEA
Meeting Minutes
Marlborough High School
Nov. 30, 2011

Present: Christopher Whitehead, Coní Moore, Kristi Oliver, Eva Kearney, Carol Vogel, Ralph Caouette, Helen Downey, Sarah Dugan, Sally Lividini, Timary Leary, Laura Johnson, Jim Kilmartin (Kane), Billy Claire, Helen Downey, Sue Gallagher, Carol Ann Tebbets, Tim O'Connor, John Michael Gray, Kerri Bart-Raber, Liz Rudnick, Cory Shepherd

Christopher calls the meeting to order 5:32 pm

OLD BUSINESS:

Awards:

- Committee will forward awards 2010, 2011 for National.
- We do not have any in for Regional Awards (from last year 2010 awardees) which were by October 1st.
- New this this year the state board has sign off on nominees.
- **Eva** asks is new policy on NAEA site under nominations? Suggests we put it on our own website as well-- as a headline on main page or when it comes up.
- **Carol** asks can we only nominate one per category? **Eva** answers, we can have more than one for each category.
- **Jen Dupres** from Gardner museum presents at NAEA since 2007 but is not involved locally, has many achievements... discussion about how this affects our organization-- she has been forwarded on to Regionals.
- **JMG** discusses history, why the criteria is important, and why "contributions to field and organization" and whole section about STATE.
- **Eva** says in categories with multiple nominees then looked at those things, involved in state activities.
- **Liz** says we can use awards as a way to get them involved in state organization.
- **CW** member benefit that you are eligible to get an award.

- **Coni**-- on website member benefits: networking, openings, mentor opportunities, we need to do a better job at telling them why they should join- honor brings back to district, and new teacher eval standard will be great to add the award to your "proof" section, shows that you are going above and beyond-- make more public and visible to our promo materials.
- **Sue**- we need to make a promo piece- Can **Cory** make with constant contact?
- **CW** great article in local paper- **Alice**, and **Kathy**-- we need to attach digital files on our awards page-- they are also on our facebook page
- **Liz**- people should write to colleges for alumni
- **KO**- send press releases - **Cory** will write

- **Christopher**: articles reporting award winners should be included on website under awards.
- **Kristi**: Secretary should write a press release for local newspapers,
- **Eva**: motion to make a certificate for all award winners to hang in the school - **Cory** seconded
- **Coni**: motion and a plaques or certificates to be made for school as well as individuals
- Can we get plaques for the school? **KK** brought it up previously- wouldn't cost much more.
- **EVA MOTIONS**- to get another plaque, discussion about cost, etc. and options with certificates in frames, etc. each plaque 30 large is 40. **TO** thinks certificate with nice matte and frame, **CW** will matte and frame- **EVA** motions that we do it starting this year, **Cory** seconds, **K.Oliver** will email photo to **EVA** and **CW**-- for all.
- **EVA MOTION**-- Every award certificates framed for schools and for Art Educator of the Year a plaque – treasurer (**JMG**) thinks its financially OK-- **HELEN** Seconds-- All in favor

ELEMENTARY REP. NOMINATIONS-- **Coni** nominates- Seconded **Carol**- all in favor

Treasurer's Report:

- \$ 19,800
- 18,410.18 + 1390 still coming in total 19,800. PO's from the conference.

Scholastic Art Awards:

- **TO** getting phone calls, etc.
- Writing registration by Dec. 16th and Jan. 6th for ART. March 11 is awards ceremony. Anyone interested in judging should contact John Michael Gray.
- A student cannot submit both through an out-of-school program as well as their school. Students are identified by email address, and should only be representing one institution or themselves as a home school student.
- Each teacher is allowed 20 pieces, and no more than 5 pieces by any one student. Portfolios are unlimited. a home school student can submit one piece for category.
- 3rd year for writing
- Largest program in the country!
- All submissions upload to national database and we access them for judging- can have access from any location- each piece read by 3 judges and then averaged out. Same as art, 3 people sit down and decide/ discuss.
- Still looking for judges for Art and Writing-- \$10 per hour
- Art judged 5 days at end of January.
- Awards Sunday March 11th

- Can programs do Scholastics- out of school programs can nominate- students cannot submit in school and out of school-- NO
- Email address key identifier in system for both students and teachers. Each teacher is allowed 20 pieces, no more than 5 from one students, portfolios are unlimited.
- Homeschool can submit one piece in each category. National will follow up to see if the out of school programs are legit.

Membership Report: - 3 -

- **Sarah** has officially taken over as membership chair, she received all the membership stuff for the conference, no December report yet, but will make available.
- Discussion about how it works state and national-- be more clear on our state site (others think it's broken when it goes to national site) Suggestion: MAEA should clarify on the website how membership works - e.g, that it is a dual enrollment.
- Can we do outreach-- **Sue** is volunteering to work on programs
- Get colleges on board? **TO** have outreach- **Carol Ann** agrees- can we send out to colleges, **Kathy** wants to make it a requirement-- **Liz** agrees college took trip to NAEA, very exciting, members ever since. Look into other disciplines require this?
- What do new teachers and students really need from us? **Sarah** says we need to add job search to website? Can we password this? **CW** wrote a code for this, asks for national ID# then it sends you to the national database and you get an error- try again, log into national site, but its problematic... Can we ask national about this?
- **Kristi: Kathy Miraglia** is seeking to make student membership in MAEA a requirement. Unfortunately most professors are too busy to take on an advisory role.
- **CW** has received high def versions of MAEA logo, so if you plan to use the logo ask **CW** for the high res version.
- MAEA site has no member only benefits if it is all accessible. discounts, coupons, member shows.
- **Coni:** we should only provide links, not actual job openings
- Job openings: mass libraries, mass cultural council, etc
- **Kristi:** students have expressed interest in mock-interviews.
- How do we snag people that lapse?
- **JMG** have done membership drives- mailers for ALL schools- school that wants to do a graphic arts project, and a STD for the next conference? **Coni-** promo? 2 memberships NAEA/MAEA1/2 of the participants of the NAEA 2011 conference were non-members.
- **TO** conference, members 48, non-members 23 -- no reason for that
- Can we divide up the state, and ask board to email some outreach?? We now have access to DOE site for art instructors, and department heads (we can ask **Gillian** how she does that)? **CarolAnn** - outreach to department heads is what brings people on. A promo-packet could be made to offer departments.
- **Sue Gallagher:** What does art educators really need from us?
- **Sarah:** one benefit is a job search on the MAEA website.
- Can we do coupons and discounts - can we do mock interviews, set up a "new teacher" night

- Members shows, discounts, etc. !! Need to play up this aspect! And, Youth Art Month
- MCC job employment page? can we team up with them-- Mass Libraries website is there, **Billy** says we should look...
- **Kathy Ivanowski** listed benefits of MAEA because so many people were complaining about YAM prices
- College professor benefits - so they can pass it on!

Art All-State:

- It is our 25th year!
- Will take place on June 1st and 2nd, 2012
- ALUMNI -- art exhibit, outreach, studio, facilitator, housing, etc.
- \$2500 asks for this year

- **TO** is explaining other expenses for the year-- one time only, for the 25th
- **TO** motions- **Carol** seconds- all in favor
- ** **JMG** would like to have MAEA more of a visual presence, **Eva** says reflects amount-- now more-- then 400 plus art educators participate in program- most of which MAEA members
- **CW** has hi-res logo- ask him for good version
- ** **Timmary** is one of original alumni-- tell Gillian to add to email
- **Kristi**: Art All State: 25th year. new celebrations, including an entire alumni program to participate. they will have their own studio with a facilitator, a similar experience. there will be an AAS exhibit of any creative outlet. for example, one alumni has a patent, and info about this will be submitted. everyone should have received postcards. June 1st and 2nd - Friday and Saturday. great feedback from alumni. updated database. reception on Friday June 1 in the evening. possibly includes a make your own sunday. interviewing returning and new artists. asking MAEA to contribute \$2500 for the 25th, and wanting MAEA logo to be on alternate sleeve.
- **JMG**: MAEA logo should be displayed more prominently on all materials, including t-shirts. All agreed.
- WAM received new Director, who is very supportive of AAS. When **Matthias** is on-board, AAS will seek more funding.

Conference 2011:

- Conference evaluations - on whole people were pleased and satisfied
- Others- complaints about sessions and hotel accommodations- **JMG** will pass around evaluations
- Reasons for not being satisfied: facilities, individual sessions, higher ed teachers were condescending, awards lunch was too long
 - 27 guests
 - 23 retired
 - 1 student
 - 6 non student members
 - 48 members who paid to attend
 - 23 non-members
 - commercial exhibitors
 - 38 were presenters and members (8 were
 - 78 members
 - took in \$11, 790

- expenses: 9482
- +2477.11

- total attendees: 163
- Amherst: 200+

- Vendors were not happy about time....
- **TO** passes around Final Budget for conference
- 78 members, 23 nonmembers, 27 guests, 1 student member, 6 student non-members
- Right now positive \$2747.11
- Smaller than Amherst, different expenses such as room use, reception, etc.
- Members exhibit will be posted on website
- Registrar got paid \$5 per individual, Amherst got paid 20%-- **TO** asks if **TO** and **JMG** can get paid \$540 (\$5 per paying registrations) **CW** makes motion to pay \$540 to **TO/JMG** for their work in conference, **SD** second, all in favor
- **SD** has images ready to go!!
- Can we have people who nominated awardees to do the presentations- very nice and passionate.
- **Coni** notices 1. Several people that want more hands-on 2. Criticize size of tables not conducive to art making
- Vendors? **OK** on space, want more time
- Suggestion- questionnaire on what people want- specific sessions, what would make you GO? Survey monkey??

Conference 2012:

- **Coni**, **CW** and **Rebecca** worked out a lot of stuff to plan.... 3 day... PEM pitching in a bunch of stuff... can be difficult to work with (particular)--
- **Cory** suggests- vendors New England Museum Ed Conference, signature then get in a drawing to win something... and seeking resumes from people who are proposing workshops because we don't know who is an educator or not... members do not need to submit?
- Bios-- or resumes for each presenter??
- Theme? More integration- broad theme....
- Survey monkey to find out what people want? From a constant contact, why haven't they attended, what would they like.
- **Susan Begona** from NJ wants to present at our next conference- can get on email
- NAEA-- "hats off to art education" **TO** and **JMG** they are opening the ceremony
- **JMG** gave **CW** data disk of exhibit photos
- MAEA Members-only juried exhibit for the summer of 2012
- **Sarah** has images from the conference.
- Nominators to introduce award recipients.
- **Cory**: school group performance halfway through awards ceremony.
- **Coni**: highlight the fact that the hands on workshops are on Sunday.
- **JMG** and **TOC** mc-ing opening event at NAEA 2012 in NYC.

State transportation building Members Only Exhibit - Summer 2012- Space already booked, members only juried show

Dual enrollment at Mass Art- **Liz R**

Student who are interested, at night courses 6:30 to 9:30, MA has state funding - get college credit and high school credit and its FREE! Just have to get into the city. Rigor and college and career readiness-- Summer Studios for Credit bearing section.

Will put on website and go in next newsletter. Can be grades 11 and 12 with a B (GPA) average under. On website, Mass Art, Continuing Ed, Youth Programs, Dual

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Enrollment. **CW** to post on website, **Cory** to blast. MassArt website, education, continuing ed, dual enrollment. At discretion of guidance counselor, typically B average

Cory: produce future newsletters 1 week in advance of meetings and events.

Christopher: Adjourns meeting at 7:44 pm.

Future Meetings:

Next MAEA Board Meeting will be at Woburn Memorial High School at 5pm on Wednesday, Jan. 25, 2012.

The Feb. MAEA Board Meeting will be at the Boston Transportation Building at 4pm on Feb. 15, 2012.
