

MAEA OCTOBER BOARD MEETING

Submitted by Cory Shepherd, Secretary, 11/20/09

Notes from recording Whitehead 1

Online registration up, mostly working well

Office at the State transportation building – on exhibit now, 500 photos reception Nov. 21st or 22nd for teachers and families, simple open-house

All the info is on the website

Awards ceremony on Nov. 14th

The Boston Globe reduced their funding for this program, but were persuaded to come up with some money... Biggest expense is collecting, moving, storing, packing all the artwork. For this year we've eliminated this aspect – initial submission is going to be digital. Most of the country is doing it this way. Students who win gold or silver keys will be asked to bring it to Boston. We're going to rent a van rather than hire pro movers. Also saves the matting and mounting, a big cost-saver for schools. Looking into whether there is enough \$ to do a publication of the writing submissions, an underwriter, or possibly the Globe.

There is a publication for student writing that combines artwork and writing – maybe we can do that – as a question of expense.

Advertising may be in the magazine.

Maybe February's meeting should be at the transportation building. We now have a year-round pass to use the room there.

We will meet at the conference room at the Worcester Art Museum.

2010 Awards update:

mass art educator is June Krinsky-Rudder.

Elem Art Educator: Martha Chapman, Beverly MA.

Middle School Art Educator: Kristen Rigley, Belmont MA.

Secondary Art Ed is Donna Sartanowitz, Brookline HS

Administrator: Marie Shack, Bloomington

Higher Ed: Patty Bode, Tufts, SMFA

Special Needs Art Educator: Caroline Tubitts, Milford HS

Museum Ed: Michelle Rogue, Academy Museum

Friend of the Arts: Dan Hunter, MAASH

Barbara Haver passed away from cancer one week ago. Worked for the department of elementary ed, worked as art supervisor in Cambridge public schools, worked at Lesley U.

Art All-State: artist applications due on the 31st of December. (?) Almost runs itself, a lot of fun, last years 250 applicants, generally cut 100-120, can only take 140 artists.

Greg: have we ever entertained the thought of a double Art All State to accommodate everybody?

Christopher: Yes, but it's a matter of not having enough space.

NH is restructuring and not having it at all, planning to bring it back next year.

Interviews conducted in Pittsfield, Concord, Worcester, Woburn, Wareham, Boston, Toppsfield – 6 sites, with Boston and Concord being the top two. Students in Western part of the state somewhat underrepresented, but mostly comes from all over. We could consider doing two weekends, but it would drive the cost up – and we did just up the fee slightly for the first time in 10 years. About the kids who get rejected, it's often not the right program for them.

20:10 - The transportation building is ready to host youth art month –

Sue Gallagher and Helen are interested in helping to put together a sub-committee.

Email Blast / Website Update:

The website is well designed and easy to work with. Every page is updated, submissions have been received, and almost every page has a submissions link. The conference info is on the homepage, and on the conference page. There is a printable registration form and schedule of workshops, and a live registration form that delivers the information straight to Coni. There is also a paypal button. The social networks are conduits to get people to come to the website.

Sarah suggests using images and text to promote the conference and mini-pages that are connected to the website. Cory did a blast announcing the website and conference information.

Link for Student Chapters

Introduced: Anna Bodiocchi, President, and Laurence Debois, Vice President (National Society for Art)

Soon to have link to student chapters page of MAEA website

Tech Team: meets once a month: Sarah, Christopher, Greg, and Cory – “literally on same virtual page”

Board of Directors page now has photos

Opt-out choice for photo release for conference

Conference packets:

Schedule is 10 pages if printed page-by-page

Notes from recording Whitehead 2

Need to make badges and tags for the sessions, MAEA to use peg board again, color-coordinated

Student chapter to help people, and have a information table at the conference

Greg will man the membership table

Question: how many tables will be needed?

It is agreed to do an evaluation form

Drummers will be present to lead people from lecture hall to luncheon area

Badges and tags for presenters, etc to be ordered online

Concern: only 10 registrations so far

Concern: people not checking their emails are not up to date

How many registration packets to make? Including presenters, attendees, onsite registration, and merchants, probably 150

Some people are under the impression that the registration forms can be handed in on the day of the conference

Building will open at 7am

Signage will be ordered and placed around parking lots, campus

If participants want to do a workshop that they're not signed up for, they may go to the presenters and ask to audit the class; however, some of the rooms cannot accommodate overflow

A presenter letter has been prepared and included in the packets

Kathy: Lunch has been ordered, and costs 10.25 per person – 175 lunches have been ordered. Lunch is called "Executive Lunch", with chicken, vegetable foccacio, macaroni salad, soda, water, brownie

Breakfast was ordered for 100 people – the "Wake-Up" Breakfast" – cost: \$425 – paper napkins, plastic silverware. The food service company mans the tables and distributes the food.

One problem we experienced at MassArt was the students eating first, and "mounding up" on food; at UMD, students will eat after and also be busy working at the table

Question as to whether additional breakfasts should be ordered; past experience has shown many people don't eat breakfast at the conferences very much

Centerpieces: silk leaves and plastic pumpkins have been ordered, real ivy found in the yard, and mums will be bought

A janitor has been "procured" for part of the day; so far the expense has not been mentioned

MAEA does not need to pay for security

Limited number of projectors

The UMD Dean is paying for the reception at the Star Gallery

Christopher: Can a plaque or certificate be given to the Dean as a thank you?

Gregory: We can offer the Dean a national membership, and the friend of art ed award or higher ed award – agreed with by members present

Extension cords needed – Christopher suggests buying 4 for MAEA

Teachers show – Members only, but need not be teachers

Christopher suggests a Members-show in the summer at the transportation building – agreed with by members present

Question: Should we allow workshops to overlap / conflict with each other?

A motion was made to give up the bulk payment number for mailing: Agreed

For the NAEA, the VP (and President?) can go to the National Conference with MAEA to pay for admission, travel, accommodations and food

Miscellaneous preparations discussed for MAEA Fall conference

Meeting adjourned